Finesse
Artwork Preparation and Print Guidelines

Print Artwork Specifications

We advise that artwork is only generated in high quality software files.

Artwork to be saved as PDF at 100% scale and with a 10mm bleed.

Submit two files,

        (1) to be sent at 100% without template

        (2) to be sent with template laid over artwork

Colours

All files are printed CMYK and must be supplied converted to CMYK. No spot or special colours can be printed.

Fonts

Please ensure all fonts used are included.

Where possible convert fonts to paths / outlines, particularly for PC generated files.

Logos

Any logos should be created in Illustrator or Freehand, as a vector format for best quality.

Photographic Images

For images to be reproduced, without pixilation, a minimum resolution of 300 dpi at full size is required.

Artwork size

Please ensure that the artwork is sized to the viewable area with any necessary bleed extending out to the overall size.

To be produced at 100% scale. Artwork to be saved without crop marks.

Important

Colours may vary depending on artwork supplied.
Lead times quoted from receipt of artwork.
Any amendments may be charged for if proofs are required.